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Excellence For Development



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Excellence for Development and Evolution is an Omani firm that expertly bridges local expertise with global insights in the fields of consulting and project management. We excel in formulating national strategies and policies, developing legislation, and implementing sector governance effectively. Furthermore, we undertake the preparation and execution of economic projects and identify unique investment opportunities, with a fundamental focus on green and circular economy initiatives and environmental sustainability, in alignment with the objectives of Oman Vision 2040 and its associated programs and five-year plans.

Our firm targets the energy, renewable energy, industrial, and economic sectors. We are pioneers in developing and providing unique green investment opportunities across all sectors, positioning ourselves as your strategic partner toward a more sustainable and advanced future.



We Craft Excellence to elevate your ambitions.

امتياز
EXCELLENCE

What We Do:

At "Excellence for Development and Evolution," we drive strategic solutions through a comprehensive package that includes managing complex projects, providing specialized consultancy, and formulating national policies and legislation. We are committed to creating unique investment opportunities across the energy, industrial, economic, sustainability, and environmental sectors. We provide innovative solutions for both the public and private sectors, ensuring the realization of Oman Vision 2040 objectives, while enhancing governance efficiency and sustainable growth.

Dr. Suad Al Hosni
Founder/CEO



why us:

We are committed to excellence in delivering high-quality, bespoke solutions that adopt the highest standards of precision and quality. Our experts are dedicated to managing projects with the utmost professionalism and creating promising investment opportunities that are aligned with the objectives of "Oman Vision 2040." Our goal is to support our clients' objectives and enhance their successes locally, regionally, and internationally, by ensuring the realization of added economic value and the timely delivery of projects, thereby guaranteeing their business leadership and continuous excellence.

Vision And Mission



Our Vision

- Elevating our institutional leadership to be the premier model in our sector, while embedding the highest standards of quality and innovation across all our projects and operations.

Our Mission

- Empowering organizations, entrepreneurs, and investors through the formulation of integrated business strategies, ensuring peak excellence in performance quality, precision, and delivery speed across all projects





Memberships

- **Member** of the Financial Sustainability Team (2023) – Tawazun.
- **Member** of the Negotiating Team for the World Climate Action Summit and COP28 – Dubai 2023.
- **Member** of the World Biogas Association (WBA) – UK.
- **Chairwoman** of the Biogas Experts Group, World Biogas Association.



Areas of Expertise

- **Environmental** & Economic Sustainability Researcher
- **Expert** in Gas Production, Biofuels, and Renewable Energy
- **Green & Circular** Economy Specialist
- **Expert** in Environmental & Economic Policy Development and Governance
- **Specialist** in Waste-to-Energy (WtE) Production and Waste Management
- Sector Governance.
- **Expert** in Tendering Procedures, Technical and Financial Evaluation, and Strategic Contracting Solutions.



Professional Experience

- **Founder & CEO** of Excellence Development and Investment for Environmental and Economic Project Management.
- **Project Manager** for Comprehensive Green Economy Transition, Cost-Benefit Analysis, and Net-Zero Investment Opportunities.
- **Project Lead** for National Waste Management Policy and Sector Governance.
- **Supervising Member** of the "Zero Emission Campus" Green Community Project at Sultan Qaboos University.
- **Head of Biogas** Production Strategy and Organic Waste Management.
- **Head** of the National Strategy for Quality and Standardization (2026–2030).



Dr. Suad Al Hosni Founder/CEO



Dr. Suad bint said Al-hosni, Founder and CEO of Excellence for Development and Growth; a leading expert in biogas, fuel, and renewable energy projects. A specialized researcher in leading the transition towards a green and circular economy, with deep expertise in policy formulation, national strategy development, and the governance of vital sectors. She has effectively led the preparation, development, and implementation of a suite of exceptional national strategies, including:

- Analyzing opportunities for local industry localization, which included participating in shaping environmental and economic policies, developing performance indicators, providing advice on proposed legislation and laws, monitoring developments in economic and monetary indicators, and contributing to the formulation of the economic framework and related plans.
- She developed the National Waste Management Policy and Sector Governance Project under the Environment Authority, which included preparing the draft General Waste Management Law, reviewing sector-related regulations and legislation, and proposing a sectoral governance model based on the latest and best international practices.
- Managing the Comprehensive Green Economy Transition Strategy Project – under the Ministry of Economy, where the analysis of costs, returns, and investment opportunities is included to achieve NZEs by 2050.

Dr. Suad Al Hosni



She has successfully executed and reviewed effective strategies to address infrastructure challenges for green hydrogen projects, while proposing promising national initiatives for the upcoming phase. This was achieved through her pivotal participation in the green hydrogen laboratories organized by 'Hydrom' in collaboration with the Ministry of Energy. Her contributions also included enriching the Ministry's energy transition strategy through meticulous review, participating in the drafting of periodic reports for 'Hydrom,' as well as the national reports for the 2050 Net-Zero Carbon Neutrality issued by the Environment Authority."

An integrated strategy was developed for the establishment of ten biogas plants affiliated with 'be'ah' in the Sultanate of Oman. The strategy included a comprehensive executive roadmap, a rigorous technical and financial analysis, and an assessment of cost structures and economic returns. Furthermore, it encompassed measuring the direct impact on the GDP, along with a thorough review of the sustainable environmental, economic, and social implications of this pioneering project.

Dr. Suad Al Hosni

Founder/CEO

She led the national project 'Developing the National Strategy for Quality and Standardization,' aimed at establishing a trusted national reference for the quality ecosystem in the Sultanate of Oman, providing a cornerstone for a competitive economy on both regional and global levels. The project works to strengthen the institutional quality infrastructure, support national industries, and enhance the competitiveness of Omani products, while driving export growth and import substitution. Furthermore, it focuses on empowering national talent to lead the qualitative transformation in this vital sector.

Her practical experience encompasses the execution, review, and development of a suite of specialized studies, strategies, and projects for leading entities, including: the Environment Authority, the Ministry of Economy, 'be'ah', Nama Water Services, Petroleum Development Oman (PDO), Shell, Sultan Qaboos University, and the Oman Investment Authority (OIA). Additionally, she has worked with the Ministry of Energy and Minerals, the Ministry of Commerce, Industry and Investment Promotion, and a selection of other strategic institutions.



Our Expertise



Innovation, research,
and scientific
development projects.



Circular economy in the
energy, industry, and
waste management
sectors.



Green economy, cost-
benefit analysis, and
green investment
opportunities.



Developing national
strategies in the energy,
industry, commerce, and
health sectors, as well as in
the fields of environment
and sustainability.



Our Expertise



International
cooperation in the field
of energy and
sustainability.

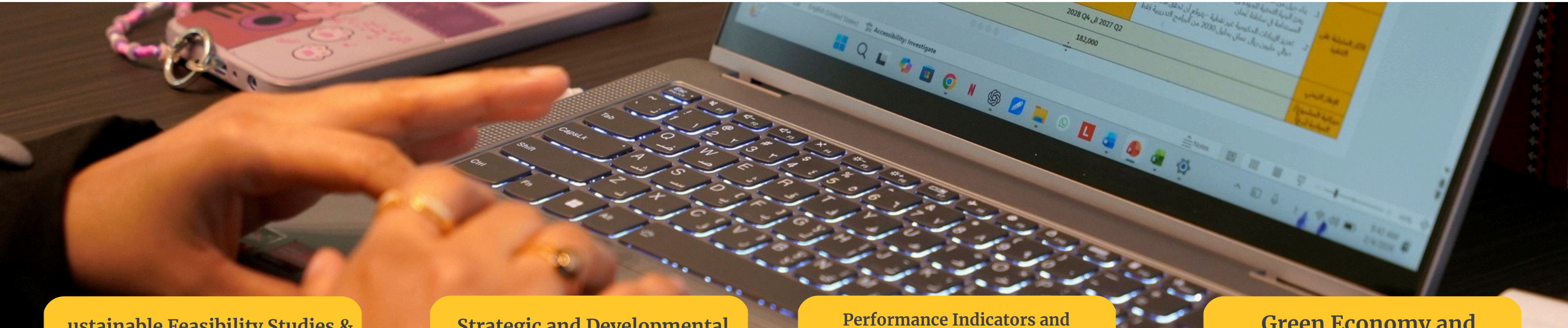


Developing
national policies
and sector
governance.



Strategic planning
and management.

Our Services



ustainable Feasibility Studies & Cost-Benefit Analysis

- We provide comprehensive consultancy and assessment services tailored to the renewable energy sector. Our expertise encompasses technical feasibility studies, cost-benefit analyses, and integrated assessments of the economic, social, and environmental impacts of sustainable projects. Furthermore, we deliver specialized market research focusing on the Green and Circular Economy transitions.

Strategic and Developmental Project Management

- Strategies Development & Project Management: We develop strategies and manage project by orchestrating seamless coordination with relevant stakeholders. Our methodology ensures strict adherence to governance frameworks and delivery timelines, while consistently monitoring the realization of key economic and developmental objectives.

Performance Indicators and Economic Impact Measurement

- We design and develop comprehensive Economic, Environmental, and Social (EES) Key Performance Indicators (KPIs) for strategies and projects. Our expertise includes building robust impact measurement frameworks and analyzing implementation results to drive performance optimization and enhance data-driven decision-making.

Green Economy and Circular Economy

- We develop comprehensive strategies and frameworks for Green and Circular Economy applications across the energy, industrial, and waste management sectors. Our approach includes assessing the socio-economic and environmental impacts of this transition, while identifying high-value investment opportunities that drive long-term economic sustainability.



International Cooperation and Knowledge Transfer

- We spearhead and coordinate international cooperation initiatives with regional and global organizations, actively engaging in joint programs within the energy and sustainability sectors. Our mission centers on facilitating knowledge transfer and technical expertise to empower the development of national policies and strategic projects.

Project Management and Development in Various Sectors

- From designing renewable energy projects and identifying strategic investment pathways to the seamless integration of sustainable solutions into existing infrastructure.

Development of National Policies and Sectoral/Business Governance

- We empower organizations to formulate bespoke policy frameworks tailored to their specific strategic needs. Our expertise spans diverse domains, including renewable energy governance, economic strategies, and sustainable development policies.

Formulation of National Strategies

- The strategy aims to maximize resource efficiency and catalyze sustainable economic growth. It focuses on optimizing the investment climate, diversifying revenue streams, and bolstering national competitiveness on a global scale.

Areas of expertise

Institutional communication, strategic marketing, and public relations management

- Developing marketing plans for developmental and economic sectors, including sustainability, innovation, and scientific research projects.
- Governance of institutional communication policies and regulations to support regulatory compliance.
- Preparation and development of integrated media plans and enhancement of digital marketing.

Innovation, research and scientific development projects

- Managing R&D projects and developing executive plans for scientific research aligned with national and institutional priorities
- Developing frameworks and policies for investing in innovative research projects and linking outcomes to developmental and economic priorities.
- Analyzing the economic, social, and environmental impact of innovation policies and initiatives at the regional and international levels

Strategic planning and project management

- Managing projects that support the achievement of Oman Vision 2040 national goals and the orderly transition to net-zero emissions across various sectors
- Developing a roadmap for implementing initiatives to achieve sustainability and national environmental and economic goals
- Coordinating with relevant authorities to ensure the implementation of initiatives and governance of sectors
- Developing a national policy framework for projects

Areas of expertise

Developing economic ,environmental policies & developing performance indicators

- Development of environmental and economic policies that support the achievement of sustainable development goals.
- Establishing policies related to the transition toward renewable energy, the green economy, and NZE initiatives.
- Developing performance indicators for national strategies to achieve sustainability.

Institutional communication, strategic marketing, and public relations management

- Developing marketing plans for developmental and economic sectors, including sustainability, innovation, and scientific research projects.
- Governance of institutional communication policies and regulations to support regulatory compliance.
- Preparation and development of integrated media plans and enhancement of digital marketing.

Analyzing economic and social impacts and proposing national initiatives

- Analyzing the costs and benefits associated with projects aimed at achieving NZE.
- Analyzing environmental, social, and economic benefits in a manner that supports the national economy
- Proposing new national initiatives for the upcoming phase to support the national economy.
- Developing a roadmap for implementing initiatives and strategies in line with national strategic plans
- Activating the role of initiatives with relevant stakeholders.

Areas of expertise

Developing national strategies in the energy, industry, trade, health, environment and sustainability sectors.

- Develop strategies across sectors aligned with Oman Vision 2040 by:
- Assessing the current situation and market needs. Identifying gaps, challenges, and proposing solutions.
- Reviewing regional and international best practices.
- Analyzing social, economic, and environmental impacts.
- Pinpointing opportunities for industrial localization.

Circular economy in the energy, industry, and waste management sectors.

- Developing studies and strategies for circular economy applications across sectors.
- Assessing the economic, social, and environmental impacts of the transition to a circular economy.
- Formulating transition policies for the circular economy and governing related sectors.
- Identifying investment opportunities in various sectors closely linked to the necessity of implementing circular economy applications.

Our expertise extends beyond the local market, as we have successfully collaborated with numerous international institutions, providing a range of solutions in accordance with global best practices and standards.

Executed Projects



Development of a Green Economy Transition Strategy, Policy Framework, and Performance Framework for the Ministry of Economy. The project focuses on supporting the transition toward a green economy through cost-benefit assessments and investment opportunity analyses aimed at achieving Net-Zero Emissions (NZE) by 2050. The study covers key sectors including energy, industry, tourism, agriculture, health, and other priority sectors to identify pathways for sustainable economic growth and green investment.



Development of a National Waste Management Policy and Strategy for the Environmental Authority, focusing on policy formulation, sector governance, and performance measurement. The project included analyzing performance indicators, strengthening governance frameworks, drafting the General Waste Management Law, and reviewing technical regulations, procedures, and related regulatory requirements to support effective waste management practices.

Executed Projects



Development of the National Quality and Standardization Strategy (2026–2030) for the Ministry of Commerce, Industry and Investment Promotion. The strategy was designed to serve as the national reference framework for the quality and standardization system in the Sultanate of Oman, supporting institutional excellence and enhancing the effectiveness of quality infrastructure. The project aims to strengthen the competitiveness of the Omani economy and support its position in regional and international markets.



Development of a strategic framework for establishing ten biogas plants across the governorates of the Sultanate of Oman. The project included conducting cost-benefit analyses, assessing investment opportunities, and evaluating the social, economic, and environmental impacts of the proposed infrastructure. The strategy was developed in collaboration with key stakeholders, including be'ah, Haya Water, Madinat Al Khazain, Sultan Qaboos University, and Petroleum Development Oman (PDO), to support sustainable development and maximize the value of biogas as a renewable energy resource.

Executed Projects



Review of national Net-Zero Emissions (NZE) 2050 reports and assessment of progress reports issued by Hydrogen Oman on green hydrogen projects. The project also included reviewing the draft Energy Transition Policy for the Ministry of Energy, as well as evaluating various national strategies and reports related to sustainability, energy transition, and long-term development objectives.



Supervision of the Green Emissions-Free Community Project at Sultan Qaboos University, implemented by a German company (IFAS) in collaboration with a German university. The project involved overseeing implementation activities, monitoring progress, and ensuring alignment with project objectives related to sustainability, environmental performance, and the development of an emissions-free community model.

Executed Projects



Development of the Scope of Work (SOW) and preparation of technical and financial analyses for specialized firms operating in the power, electricity, environment, and sustainability sectors. The project included drafting contractual documents and agreements to support procurement and implementation processes while ensuring quality, compliance, and adherence to project requirements and timelines throughout all project phases



Preparation of tender documents for four biogas plant projects in the Sultanate of Oman aimed at electricity generation and supporting sustainability objectives. The project included developing the required procurement and contractual documentation to facilitate project implementation and contribute to green transformation efforts in alignment with the goals of Oman Vision 2040. The strategy was developed in collaboration with key stakeholders, including be'ah, Haya Water, Gutech, Barka State Project, and Sultan Qaboos University, to support sustainable development and maximize the value of biogas as a renewable energy resource.

Executed Projects



Analytical study comparing the Italian standard UNI 11820:2024, the British standard BS 8001:2017, and the French standard XP X30-901 in the field of circular economy applications. The study focused on evaluating the requirements, methodologies, and implementation approaches of each standard within the industry and waste management sectors, with reference to the international standard ISO 59020:2024 as a global benchmark for circularity measurement and assessment. The project was conducted in collaboration with key stakeholders, including Brescia University and Vale Company, to support the analysis and practical application of circular economy principles.



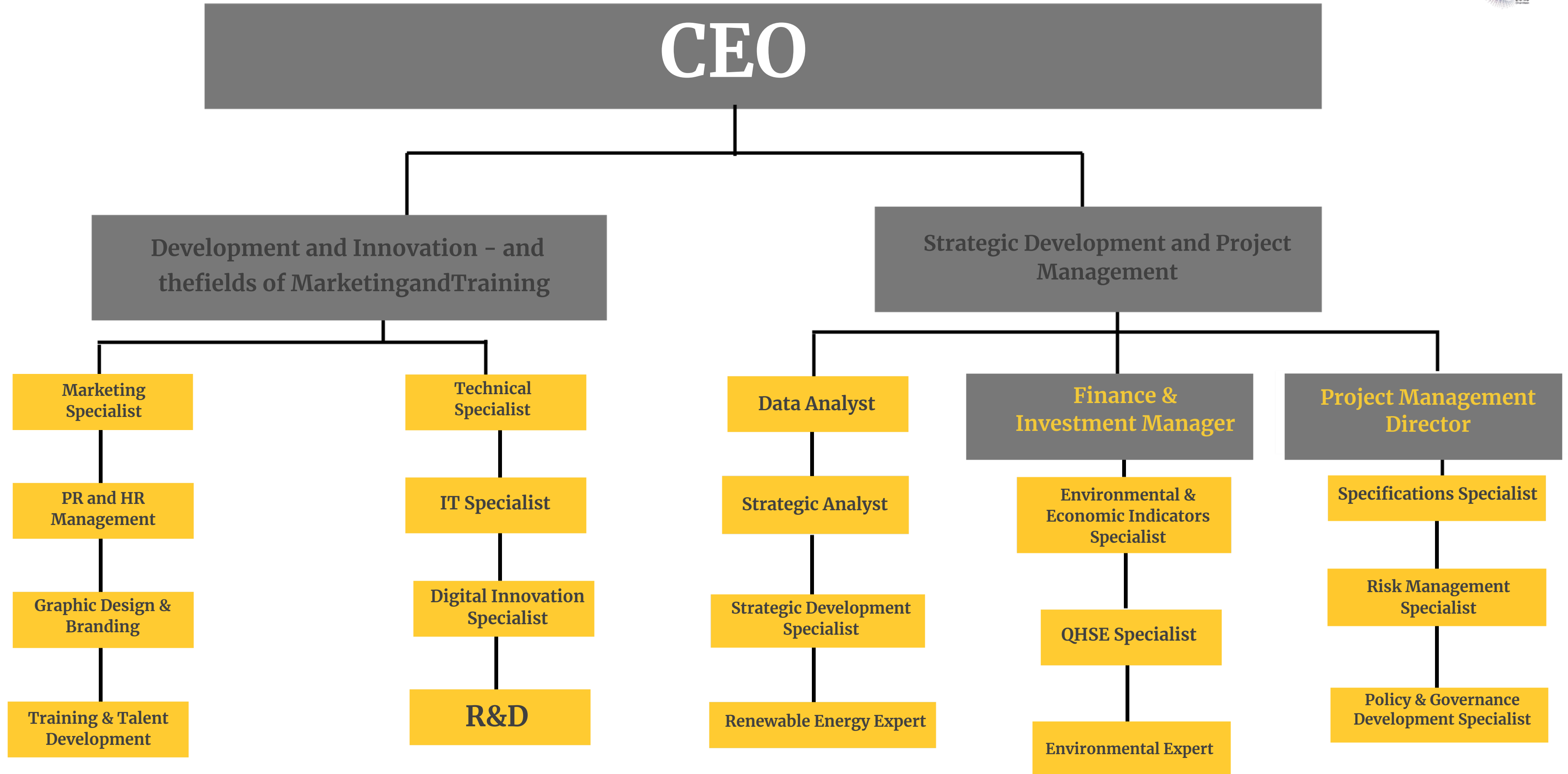
Preparation of tender documents for the Market Data Analysis Project aimed at estimating the quantities of organic waste suitable for biogas production plants. The project included conducting technical and financial evaluations, analyzing market data related to organic waste streams, and drafting contractual and procurement documents for the awarding entity to support informed decision-making and project implementation. The assignment was carried out in collaboration with key stakeholders, including be'ah, academic institutions, agricultural associations, and other relevant entities involved in organic waste management and resource utilization.

Executed Projects



Review of tender documents and development of the Scope of Work (SOW) for the National Project for Comprehensive Transformation toward a Green Economy and Green Investments. The project covered the energy, industry, tourism, and agriculture sectors and included conducting technical and financial analyses, evaluating bidder submissions, interviewing bidders, and leading financial negotiations to support the successful implementation of the project.

Organization Chart



Our Clients

وزارة الطاقة والمعادن
Ministry of Energy and Minerals



وزارة الاقتصاد
Ministry of Economy



هيئة البيئة
ENVIRONMENT AUTHORITY



hydrom
Hydrogen Oman



نماء
nama



وزارة الصحة
سلطنة عمان

وزارة التجارة والصناعة وترويج الاستثمار
Ministry of Commerce, Industry & Investment Promotion

جهاز الاستثمار العُماني
Oman Investment Authority

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جامعة السلطان قابوس
Sultan Qaboos University



شركة تنمية نفط عمان
Petroleum Development Oman

هيئة تنظيم الخدمات العامة
Authority for Public Services Regulation



جامعة التقنية
والعلوم التطبيقية
University of Technology
and Applied Sciences



خزائن
khazaen

مدائن
madayn

الشركة العمانية للغاز الطبيعي المسال ش.م.م
Oman LNG L.L.C.





Contact us

At (Excellence for Development), we operate with distinction, adhering to the highest standards of quality and precision. We are committed to working hand-in-hand with you as your partners to realize your ambitions and achieve your goals.



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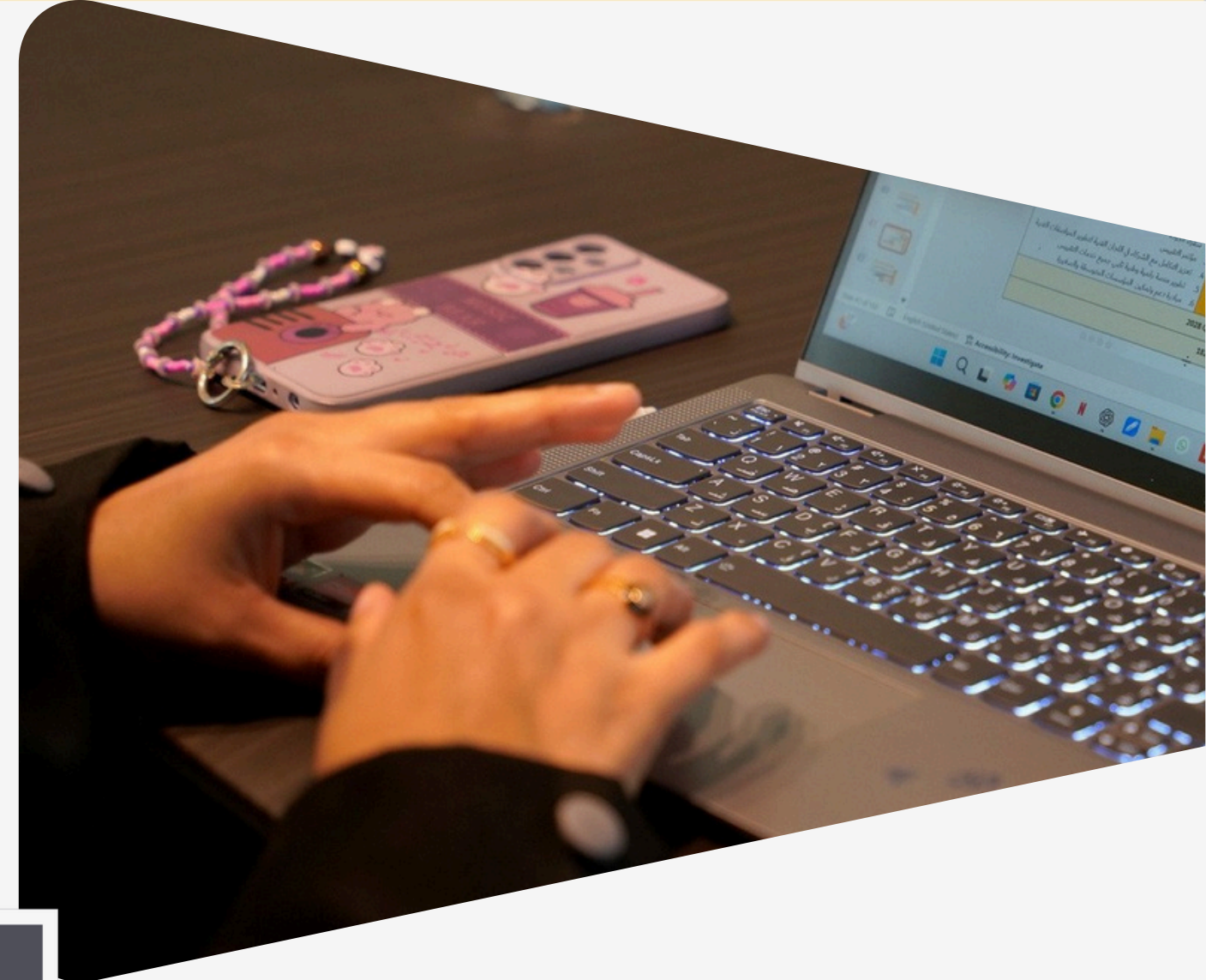
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